

FOR IMMEDIATE RELEASE

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Hitachi Maxell Announces Appropriation of Dividends from Retained Earnings

Tokyo, May 19, 2008 --- Hitachi Maxell, Ltd.(TSE/OSE:6810) today announced that a meeting of the Board of Directors approved the Company's appropriation of dividends from retained earnings with a record date of March 31, 2008, as follows.

Details of Dividends

	Approved amount	Most recent dividend forecast (released April 25, 2008)	Results for year ended March, 2007
Record date	March 31, 2008	same as on left	March 31, 2007
Dividends per share	10.00 yen	10.00 yen	10.00 yen
Dividends paid	961 million yen	—	960 million yen
Effective date	May 30, 2008	—	May 31, 2007
Dividend resource	Retained earnings	—	Retained earnings

(Reference) Breakdown of Full-Year Dividends

Record date	Dividends per share (yen)		
	September 30, 2007	March 31, 2008	Full year
Results for year ended March, 2008	10.00	10.00	20.00
Results for year ended March, 2007	10.00	10.00	20.00

About Hitachi Maxell, Ltd.

Hitachi Maxell, Ltd. (TSE/OSE: 6810) is a leading global manufacturer of information storage media products, including magnetic tapes, optical discs, and battery products such as lithium ion rechargeable batteries, micro batteries and alkaline dry batteries. Since its foundation in 1960, Hitachi Maxell has led the electronics industry at home and abroad in the fields of storage media and batteries and the brand "Maxell" is globally recognized. In addition, Hitachi Maxell is also focused on devices and materials, such as optical components and functional materials based on Maxell's core technologies. For more information on Hitachi Maxell, please visit the company's Web site at www.maxell.com/.